

Krems, 13<sup>th</sup> May 2009

Letter of Recommendation for Ms. Eva PROKOPIEVA

To whom it may concern

As Full-Time Lecturer in International Marketing Research and Chairperson for the Specialisation International Marketing and Foreign Trade at the department of Export-Oriented Management of the IMC University of Applied Sciences Krems (Austria) I am very pleased to recommend Ms. Eva PROKOPIEVA by means of this letter. She is currently enrolled as a student in the Degree Program "Export-Oriented Management / International Business Studies", which is a four year study program conducted in English and equivalent to a BA(Hons).

I have the pleasure of knowing Eva Prokopieva for more than three years now and I experienced her in both class and in the field as a very motivated and ambitious student who is committed to excellence in all academic and extra-curricular activities; amongst others she served as very team-oriented student representative. Throughout her career here at the IMC Eva Prokopieva has developed a high profile, not just because taking responsibility for organizing large-scale projects like the study trip to Geneva and Paris in 2004, but rather her constant engagement in improving the study program and her ability to also get people involved and things done.


Regarding her studies, she lost a year because of a car accident; it was one year also because of the examinations structure here at the IMC, otherwise I am certain that she would have finished earlier, and while others might have been lucky enough to survive she made it back to top, counting among the top 15% of her cohort. She has always shown initiative, and carries out her duties with dedication. Reliability is a term that comes to my mind, as her strong points include an ability to take on multiple tasks simultaneously and produce high quality results despite deadline pressure.

During her studies, Eva Prokopieva has been specializing on Energy Industry, not only writing a convincingly good diploma thesis on "CO<sub>2</sub> trading targets and the impact on the oil industry", but also starting with her internship with Verbund, continuing this direction with an internship PM Lucas at Kazakhstan, and adding further experience with the OMV, who was also the sponsor of her diploma thesis. Me, not being the coach of her thesis, but publishing in this area myself and talking to her about the industry a number of times I dare say she knows the business.

During her studies and practical training we noticed that her open character, her interest in developing a business, and in developing the future make her not only a skilled, dedicated and goal-oriented person, we think that she might even create a part of the future. She has always strongly contributed to our study program, and was one of our biggest assets.

I will be very happy to answer any further queries that you may have regarding Eva Prokopieva's candidature.

Sincerely,

  
Christopher Schwand  
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Department of Export-Oriented Management  
Academic Coordinator for Marketing  
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